



Small Business Research Resources

Grace A. Dow Memorial Library
www.cityofmidlandmi.gov/library

Grace A. Dow Memorial Library

- Library Home Page:
www.cityofmidlandmi.gov/library
- Library Business Resources:
www.cityofmidlandmi.gov/business
- Library Computer Services:
www.cityofmidlandmi.gov/librarycomputers
- Reference Desk – 837-3449

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Grace A. Dow Memorial Library

Online Catalog

Search our online catalog to find books, movies, and more!

You can also search the Michigan eLibrary Catalog or search library databases.

Contact Us

Grace A. Dow Memorial Library

1710 W St. Andrews
Midland, MI 48640

989-837-3430
[Contact Us](#) | [Map](#)

Hours

Monday - Friday
9:30 am - 8:30 pm
Saturday
10 am - 5 pm


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[Civil War Sesquicentennial](#)
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Business Research

Business & Marketing Research

Use your library card number to access these resources.

- [Business Insights: Global](#) - A unique source for international business intelligence offering the most comprehensive and convenient way to find case studies, in-depth statistical data coupled with deep research, and the ability to compare global economies, countries and industries.
- [BusinessDecision \(CivicTechnologies\)](#) - Comprehensive business-to-consumer market data. Detailed company profiles, product and brand information combined with investment reports, rankings and market share data allow users to better penetrate the consumer marketplace.
- [Small Business Resource Center](#) - Search this database to learn how to start, finance or manage your small business.
- [Business Plans Handbook](#) - Actual business plans developed by small businesses throughout North America and other business e-books.
- [Business and Economic Data](#) - Links to government and academic statistics and economic data, selected by Michigan librarians.
- [Demographics Now](#) - Robust and highly-detailed demographic data. Ideal for gaining consumer and market insight as you consider opening a business, finding an untapped audience for your products, analyzing the shifts and needs of a given population, and more. Reporting capability allows you to rapidly produce a variety of compiled reports to help you make informed and accurate decisions.
- [Gale Directory Library](#) - Business Rankings Annual, Ward's Directory of Public & Private Companies in Canada & Mexico
- [Reference USA](#) - Business and residential directory
- [Mel Business Gateway](#) - Links to information you need in your business.

Other Business Resources

- [Michigan Legal Forms](#) - downloadable forms for your use
- [Michigan Business OneStop](#)
- [Entrepreneurship.org](#)
- [IRS Small Business & Self-Employed](#)
- [MEDC - Michigan Economic Development Corporation](#)
- [NAICS.com](#)
- [Official NAICS directory](#)
- [Thomasnet](#) - connects buyers with suppliers

Library Business Research Page

Databases

Use your library card number to access these resources.

A

- ◊ [Academic OneFile](#)
- ◊ [America's Genealogy & Obituaries](#)
- ◊ [Ancestry Library Edition](#) (In-library use only)
- ◊ [AudioBookCloud](#)

B

- ◊ [Biography in Context](#)
- ◊ [Biography & Genealogy Master Index](#)
- ◊ [BookFlix](#)
- ◊ [BookLetters](#)
- ◊ [Books & Authors](#)
- ◊ [BusinessDecision \(Civic Technologies\)](#)
- ◊ [Business Insights: Global](#)

H

- ◊ [Health, Wellness & Alternative Health](#)
- ◊ [Health Reference Center Academic](#)
- ◊ [HeritageQuest](#)

I

- ◊ [Infotrac Newsstand](#)
- ◊ [Infotrac Junior Edition](#)
- ◊ [Infotrac Student Edition](#)

J

- ◊ [Job & Career Accelerator](#)

K

- ◊ [Kids Infobits](#)

L

O

- ◊ [OneClick Downloadable Audiobooks](#)
- ◊ [Online Bookclub](#) (DearReader.com)
- ◊ [Opposing Viewpoints in Context](#)
- ◊ [Overdrive eBooks](#)

P

- ◊ [Pricelt! Antiques & Collectibles](#)

R

- ◊ [Reference USA](#)

S

- ◊ [SIRS Discoverer \(K-9\)](#)
- ◊ [SIRS Renaissance](#)

Reference Services

- **Quick answers** to simple questions – in person, by phone
- **Research help** – librarians assist you in finding the information you need
- **Instruction** – librarians assist you using resources – online or print
- **Accessing** – librarians assist you accessing library collections – books, AV, online
- **Searching** – experienced searchers – assist you in finding online information – keep up with local organizations and government websites

Library Computer Services

- www.cityofmidlandmi.gov/librarycomputers
- 24/7 resources through website
 - www.cityofmidlandmi.gov/library
- Wireless internet in library
- Remote printing
- Rental laptops – first hour free, \$2.50/hr after that
- Free internet access in library

MeL.org Business Gateway

- Michigan eLibrary
- State & federally funded for all michigan residents
- Materials selected by expert librarians
- Focuses mainly on resources for MI

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Databases

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MeL Features



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- [Tell Us Your MeL Story!](#)
- [MeL Promotion & Training](#)
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Advanced Search

SEARCH
Michigan eLibrary



Search for Books, Articles, and more!

SEARCH



Mel.org

About MeL

The Michigan eLibrary provides all Michigan residents with free on-demand access to online full-text articles, full-text books, digital images, and other valuable research information. [Learn more about MeL >>](#)

MeL Business Portal



Michigan eLibrary

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Official
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Business

- [Alternative / Renewable Energy](#)
- [Associations](#)
- [Business and Economic Data](#)
- [Cultural Economics](#)
- [Doing Business with Government](#)
- [Entrepreneurs](#)
- [Finance and Venture Capital](#)
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- [News/ Publications](#)
- [Planning and Business Models](#)
- [Regional Economic Development](#)
- [Research and](#)

Business Gateway

Business

SEARCH
all of Michigan eLibrary



Gale
PowerPack



Business Economics and Theory Collection: With a strong emphasis on titles covered in the EconLit database, this collection provides academic journals and magazines focusing on topics in economics. Perfect [More...](#)

[+ Share This](#) | [Like This](#) 3 People Like This

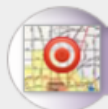


Business Insights
Global



Business Insights: Global: Business. Mostly full text. Combines an international perspective and sophisticated research tools with convenient access to a range of comprehensive learning materials. [More...](#)

[+ Share This](#) | [Like This](#) 116 People Like This



Business
Decision



BusinessDecision: Comprehensive business-to-consumer market data. Click "More" for user tools. Company profiles, product/brand information with investment reports, rankings [More...](#) *

[+ Share This](#) | [Like This](#) 26 People Like This



Demographics
Now



DemographicsNow: Business & People: Business. Click "More" for user tools. Researchers and entrepreneurs are provided with comprehensive business and demographic information valuable to [More...](#) *

[+ Share This](#) | [Like This](#) 26 People Like This

Key Resources

- Reference USA
- Business Decision
- Demographics Now
- Other:
 - Legal Forms for MI
 - Business Insights: Global

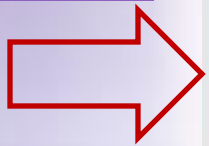
Reference USA

Reference USA

- Must have Grace A Dow Library card to use, or use in the library.
- Business & residential information
- U.S. Jobs & Internships
- 24 million U.S. businesses
- 89 million U.S. residences
- Customizable searches
- Video tutorials under “Take a Tour”

Reference USA

Tour –
good
to get
acquai
nted.





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The premier source of
business and residential information
for reference and research.

[Take a Tour ▶](#) [Library Locator ▶](#)



 **Available Databases**
Select A Database To Get Started.

Available Databases

- ▶ **U.S. Businesses**
24 Million Businesses
- ▶ **NEW! U.S. Jobs / Internships**
2.5 Million Job Postings
- ▶ **U.S. Standard White Pages**
89 Million Residents

Latest News

NEW! Personal Accounts

Patrons can now sign up for personal accounts with ReferenceUSA. Users can create custom user profiles, save searches and search criteria for future list building and much more. Register for a personal account below or log-in now.

[LOG ON](#) [NEW ACCOUNT](#)

Available Databases

U.S. Businesses Database

Business

Quick Search

Custom Search

Fill out one or more of the following criteria boxes, then click "View Results" button.

Company Name

Executive First Name

Executive Last Name

City

Quick
Search
screens

Available Databases

U.S. Standard White Pages Database

Residential

Quick Search

Custom Search

Fill out one or more of the following criteria boxes, then click "View Results" button.

First Name

Last Name

Phone

City

State

[Clear Search](#)

VIEW RESULTS

Custom Search Categories

Available Databases

U.S. Standard White Pages Database

Quick Search

Collapse All

Select All

☒ Name

☐ Name

☒ Phone

☐ Phone

☐ Area Code

☒ Geography

☐ Map Based Search

☐ State

☐ City

☐ Metro Area

☐ ZIP Codes

☐ County

☐ Radius

☐ Street Address

☐ Neighborhood

☒ Special Selects

☐ Estimated Home Value

☐ Estimated Home Income

Available Databases

U.S. Businesses Database

Quick Search

Custom Search

Expand All

Select All

☒ Company Name

☒ Executives

☒ Business Type

☐ Keyword/SIC/NAICS

☐ Major Industry Group

☒ Geography

☐ Map Based Search

☐ State

☐ City

☐ Metro Area

☐ ZIP Codes

☐ Radius

☐ County

☐ Street Address

☐ Neighborhood

☒ Phone



To start your search...

Click on the headings to the left to start your search. If you are uncertain what to search for, look for Search Tips within each section to help you along the way.

To further customize your search, select the Record Type you would like to search below to ensure you get the records you are looking for.

Record Type

Search Tips ⓘ Collapse ▾

- ☒ **V** Verified Businesses (Phone verified and quality checked)
- ☐ **U** Include Unverified Businesses (Not yet fully verified, may not be accurate)
- ☐ **C** Include Closed / Out of Business Records (Suspected to be out of business)

- ☐ Ticker Symbol
- ☐ Credit Rating
- ☐ Business Expenditures

☒ Special Selects

Available Databases

U.S. Businesses Database

Quick Search

Custom Search

Expand All Select All

Company Name

Executives

Business Type

☒ Keyword/SIC/NAICS

☐ Major Industry Group

Geography

☐ Map Based Search

☐ State

☐ City

☐ Metro Area

☐ ZIP Codes

☒ Radius

☐ County

☐ Street Address

☐ Neighborhood

Phone

Business Size

Record Type

Search Tips Collapse

☒ Verified Businesses (Phone verified and quality checked)

☒ Include Unverified Businesses (Not yet fully verified, may not be accurate)

☒ Include Closed / Out of Business Records (Suspected to be out of business)

Keyword/SIC/NAICS

Search Tips Collapse Remove

☐ Search All SICs

☐ Search Primary SIC Only

☒ Search All NAICS

☐ Search Primary NAICS Only

restaurants

SHOW 2 - 4 DIGIT CODES

ex Restaurants

Results:

722511 - Full-Service Restaurants

722513 - Limited-Svc Restaurants

VIEW RESULTS

UPDATE COUNT

RECORD COUNT

191

EMAIL COUNT

7

[more info](#)

CLEAR SEARCH

[Back To Top](#)

This is a search for restaurants within a five mile radius of 825 East Main.

Radius

Search Tips Collapse Remove

Enter only house number and/or street name

825 East Main Street

ex 123 Oak St

ZIP Code

48640

ex 68118

- OR -

LAT

ex 41.25

LONG

ex -96.16

Number of Miles

5

ex 2.5

range of .1 to 150 miles

Available Databases

U.S. Businesses

190 Results

7 with e-mail addresses [\[more info\]](#)

[◀ Revise Search](#) [◀◀ New Search](#)

Page 1 of 8

◀ 1 ▶

[Review](#)

[Details](#)



[Map](#)

[Summary](#)

[Download](#)

[Print](#)

NEW!
[Save Search](#)

<input type="checkbox"/>	Company Name	Executive Name	Street Address	City, State	ZIP	Phone	Corp. Tree
<input type="checkbox"/>	Rock N Taco		3413 Alpine Dr	Midland, MI	48642	(989) 495-9022	
<input type="checkbox"/>	Pasquale & Sons		113 E Ashman St	Midland, MI	48642	(989) 631-7667	
<input type="checkbox"/>	Whichcraft Taproom		124 Ashman St	Midland, MI	48640	(989) 832-3395	
<input type="checkbox"/>	Medius Terra		134 Ashman St	Midland, MI	48640	(989) 832-2800	
<input type="checkbox"/>	Espresso Milano	Keith Taylor	137 E Ashman St	Midland, MI	48642	(989) 832-3222	
<input type="checkbox"/>	LA Zeez Intl Market		144 Ashman Cir	Midland, MI	48640	(989) 633-0045	
<input type="checkbox"/>	Kroger Deli		2808 Ashman St	Midland, MI	48640	(989) 835-8427	
<input type="checkbox"/>	Great Lakes Ice Cream Co	Scott Pirie	901 E Ashman St	Midland, MI	48642	(989) 698-0173	

Results list – 190 results. Can Revise Search to cut down number of results.

Full Report for Big Es Sports Grill

Available Databases

U.S. Businesses

Big Es Sports Grill Midland, MI

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[Data Feedback](#)

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Quick Links

[EXPAND ALL](#)

[MINIMIZE ALL](#)

- [Location Info](#)
- [Job Listings](#)
- [Industry Profile](#)
- [Business Profile](#)
- [Location Map](#)
- [Business Demographics](#)
- [Management Directory](#)
- [Company News](#)
- [Stock Data](#)
- [Business Expenditures](#)
- [Historical Data](#)
- [UCC Filings](#)
- [Nearby Businesses](#)
- [Competitors Report](#)

[Back to top](#)

Location Info

[Collapse](#)

U Unverified Record

Company Name	Big Es Sports Grill	Phone	(989) 882-1208
Street Address	810 Cinema Dr	Fax	Not Available
City, State ZIP	Midland, MI 48642	Toll Free Number	Not Available
County	Midland	Website	suburbaninns.com
Metro Area	Midland, MI		
Census Block Group	1	Census Tract	291102
Radius Search	<input type="text"/> miles	FIND SIMILAR	FIND ALL ADVANCED RADIUS SEARCH

Job Listings

[Collapse](#)

[jobs by indeed](#)

No job listings found for Big Es Sports Grill

Bone Daddy's BBQ – Verifies – lists executive name

Bone Daddy's Bbq Midland, MI



Back



New Search

Data Feedback

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Quick Links

EXPAND ALL

MINIMIZE ALL

- Location Info
- Job Listings
- Industry Profile
- Business Profile
- Location Map
- Business Demographics
- Management Directory
- Company News
- Stock Data
- Business Expenditures
- Historical Data
- UCC Filings
- Nearby Businesses
- Competitors Report

Location Info

Expand ▾

Job Listings

Expand ▾

Industry Profile

Expand ▾

Business Profile

Expand ▾

Location Map

Expand ▾

Business Demographics

Expand ▾

Management Directory

Collapse ▾

Name	Executive Title	Gender	Executive Ethnicity
Kim Wall	Owner	Female	Western Europe

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Ref USA Residential

referenceUSA®

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Available Databases

U.S. Standard White Pages Database

Quick Search

Custom Search

Collapse All

Select All

☒ Name

☐ Name

☒ Phone

☐ Phone

☐ Area Code

☒ Geography

☐ Map Based Search

☐ State

☐ City

☐ Metro Area

☐ ZIP Codes

☐ County

☐ Radius

☐ Street Address

☐ Neighborhood

☒ Special Selects

☐ Estimated Home Value

☐ Estimated Home Income



To start your search...

Click on the headings to the left to start your search. If you are uncertain what to search for, look for Search Tips within each section to help you along the way.

To further customize your search, select the Record Type you would like to search below to ensure you get the records you are looking for.

VIEW RESULTS

UPDATE COUNT

RECORD COUNT

150,796,878

CLEAR SEARCH

[Back To Top](#)

Available Databases

U.S. Standard White Pages Database

Quick Search

Collapse All

Select All

Name

☐ Name

Phone

☐ Phone

☒ Area Code

Geography

☐ Map Based Search

☐ State

☐ City

☐ Metro Area

☐ ZIP Codes

☐ County

☐ Radius

☐ Street Address

☐ Neighborhood

Special Selects

☐ Estimated Home Value

☒ Estimated Home Income

Custom Search

Area Code

Search Tips ⓘ

Collapse ⬇

Remove ✕

Enter Area Codes in the boxes below.

989				

▶ [Paste Area Codes](#)

[Clear Field\(s\)](#)

Estimated Home Income

Search Tips ⓘ

Collapse ⬇

Remove ✕

\$60,000 - \$69,999	\$100,000 - \$124,999
\$70,000 - \$79,999	\$125,000 - \$149,999
\$80,000 - \$89,999	\$150,000 - \$174,999
\$90,000 - \$99,999	\$175,000 - \$199,999
\$100,000 - \$124,999	
\$125,000 - \$149,999	
\$150,000 - \$174,999	
\$175,000 - \$199,999	

[Clear Field\(s\)](#)

VIEW RESULTS

UPDATE COUNT

RECORD COUNT

42,684


CLEAR SEARCH

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Available Databases

U.S. Standard White Pages

42,684 Results

 [Revise Search](#) [New Search](#)

— NEW! —

Page 1 of 1,708

 [Review](#)[Details](#)[Map](#)[Summary](#)[Download](#)[Print](#)[Save Search](#)

Telephone numbers displayed may be on a Do-Not-Call list and should not be used for solicitation. You are responsible for the compliance with all federal, state and local laws.

<input type="checkbox"/>	First Name	Last Name	Street Address	City, State	ZIP	Phone
<input type="checkbox"/>	Kathy	Watson	325 Alden Dr	Adrian, MI	49221	(989) 723-1376
<input type="checkbox"/>	David	Watson	325 Alden Dr	Adrian, MI	49221	(989) 723-1376
<input type="checkbox"/>	Melissa	Couture	3850 Elmwood Rd	Akron, MI	48701	(989) 691-0051
<input type="checkbox"/>	Dane	Couture	3850 Elmwood Rd	Akron, MI	48701	(989) 691-0051
<input type="checkbox"/>	Sandra	Don	4700 Dutcher Rd	Akron, MI	48701	(989) 691-0040
<input type="checkbox"/>	Douglas	Don	4700 Dutcher Rd	Akron, MI	48701	(989) 691-0040
<input type="checkbox"/>	Linda	Houthoofd	5172 Strevel Rd	Akron, MI	48701	(989) 691-5262
<input type="checkbox"/>	Rodney	Houthoofd	5172 Strevel Rd	Akron, MI	48701	(989) 691-5262
<input type="checkbox"/>	Howard	Johnson	3980 Rayl Rd	Akron, MI	48701	(989) 691-5723

Detail Screen

Available Databases

U.S. Standard White Pages

Dane Couture Akron, MI

◀ Back

◀◀ New Search

Data Feedback

Download

Print

⚠ Telephone numbers displayed may be on a Do-Not-Call list and should not be used for solicitation. You are responsible for the compliance with all federal, state and local laws.

Resident Information

Collapse ▾

Name:	Dane Couture	Address:	3850 Elmwood Rd
City:	Akron	State:	MI
ZIP Code:	48701-9702	County:	Tuscola
Metro Area:	Not Available	Phone:	(989) 691-0051

SHOW NEIGHBORS within miles Range of .1 to 5 miles allowed.

Location Map

Expand ▴

Neighborhood Information

Collapse ▾

*Estimated Household Income:	\$100,000 - \$124,999
*Estimated Home Value:	\$150,000 - \$174,999
Percentage of owner occupied housing:	81.40%
**Adjusted Home Income:	\$20,000 - \$29,999
**Adjusted Home Value:	\$50,000 - \$74,999
Census Block Group:	4
Census Tract:	960200

* Estimated Household Income and Estimated Home Value are information gathered from the most recent census with the values encompassing a defined area and not just that specific household.

** Adjusted for cost of living

Business Decision (Civic Technologies)

BusinessDecision

- Competitive analysis
- Business Plan
- Marketing Plan
- Sales Plan

Create results based on

- mosaic profiles
- disposable income
- spending potential
- population demographics
- business location
- traffic
- site map - ring, drive time, donuts

New Project

To create a new project, type in your project name and define your area.

Project Name

Define Area

To define an area, select from the following options: [\(help me choose\)](#)

Point on the Map

Build your area around a point on the map by selecting one of the following:

- ☐ Address or Intersection
- ☐ Click on a map
- ☐ Upload a list of locations

- or -

Preset Area

Select a preset area (e.g., city, county, state, ZIP Code, census tract, etc.)

- ☐ Preset Area

Map

Map Controls: clicking on map ☒ zooms/pans ☐ sets point



Currently Displaying:

Entire United States is the area available for study based on your library's subscription

Defined Areas

Start by naming your project
And defining your area

My Projects



target market grow

Michigan eLibrary

LOGOUT



CIVICTechnologies

MY PROJECTS

ABOUT BUSINESSDECISION

HELP

PREFERENCES

MY ACCOUNT

SAVED PROJECTS

NEW PROJECT

REPORT STATUS

Saved Projects

Please find a list of your previously saved projects. Click on a project name or [start a new project](#).

New Project

» [check all](#)

» [uncheck all](#)

» [delete checked](#)

Select	View	Project	Last Accessed	Edit or Delete	Download
<input type="checkbox"/>	+	4th & Railway Bookstore	2013-09-30 06:55:13	edit delete	Create a Zip file and Download All Reports
<input type="checkbox"/>	+	Stadium District Store	2013-08-27 07:28:41	edit delete	Create a Zip file and Download All Reports
<input type="checkbox"/>	+	Bookstore	2013-08-27 06:41:00	edit delete	Create a Zip file and Download All Reports

Stadium District Store

Edit Project

This edit project feature allows you to change the project name or change the study area type or study area details.

Project Name

Stadium District Store

Currently Defined Study Area

Define New Area

Run New Reports

Stadium District: State St & E Main St, Midland, 48640: drivetime 5;8;12

[edit](#) [delete](#)

Reports: [Business Locator](#), [Demographic and Income Profile](#), [Household Income Profile](#), [Market Profile](#), [Recreation Expenditures](#), [Site Map Report](#), [Tapestry Segmentation Area Profile](#)

Save Changes

[» cancel and return to saved projects](#)

Currently Defined Study Area

Define New Area

Run New Reports

Stadium District: State St & E Main St, Midland, 48640: drivetime 5;8;12

Reports: [Business Locator](#), [Demographic and Income Profile](#), [Household Income Profile](#), [Market Profile](#), [Recreation Expenditures](#), [Site Map Report](#), [Tapestry Segmentation Area Profile](#)

Site Map

drive
times
5 min
8 min
12 min

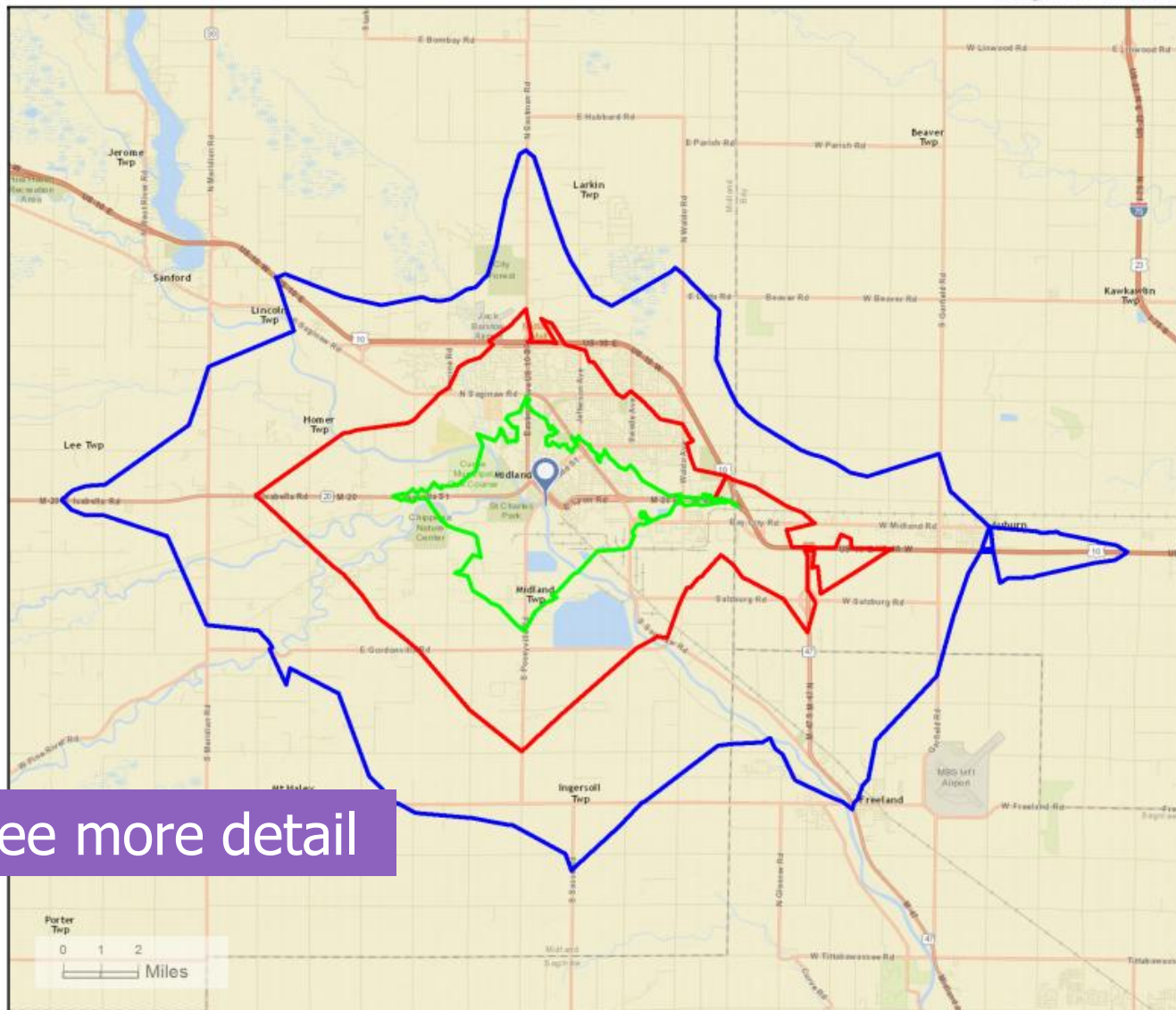
Zoom in to see more detail

BUSINESS
DECISION

Site Map

Stadium District: State St & E Main St, Midland, 48640
Drive Times: 5, 8, 12 minute radii

www.businessdecision.info
Latitude: 43.609359
Longitude: -84.23969



Demographic & Income Profile Report

BUSINESS
DECISION

Demographic and Income Profile

Stadium District: State St & E Main St, Midland, MI 48640
Drive Time: 5 minutes

www.businessdecision.info
Latitude: 43.609359803
Longitude: -84.23969879

Summary	Census 2010	2012	2017				
Population	6,247	6,348	6,483				
Households	2,914	2,952	3,056				
Families	1,417	1,431	1,455				
Average Household Size	2.06	2.07	2.04				
Owner Occupied Housing Units	1,668	1,628	1,680				
Renter Occupied Housing Units	1,246	1,323	1,376				
Median Age	36.5	36.7	37.5				
Trends: 2012 - 2017 Annual Rate	Area	State	National				
Population	0.42%	-0.12%	0.68%				
Households	0.69%	0.03%	0.74%				
Families	0.33%	-0.17%	0.72%				
Owner HHs	0.63%	0.15%	0.91%				
Median Household Income	2.54%	3.07%	2.55%				
Households by Income	2012		2017				
	Number	Percent	Number	Percent			
	<\$15,000	651	22.1%	669	21.9%		
	\$15,000 - \$24,999	541	18.3%	458	15.0%		
	\$25,000 - \$34,999	390	13.2%	360	11.8%		
	\$35,000 - \$49,999	487	16.5%	488	16.0%		
	\$50,000 - \$74,999	417	14.1%	517	16.9%		
	\$75,000 - \$99,999	191	6.5%	243	8.0%		
	\$100,000 - \$149,999	172	5.8%	200	6.5%		
	\$150,000 - \$199,999	38	1.3%	49	1.6%		
\$200,000+	65	2.2%	72	2.4%			
Median Household Income	\$31,666		\$35,899				
Average Household Income	\$46,818		\$52,143				
Per Capita Income	\$21,233		\$23,780				
Population by Age	Census 2010		2012		2017		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	365	5.8%	369	5.8%	376	5.8%
	5 - 9	393	6.3%	396	6.2%	402	6.2%
	10 - 14	324	5.2%	323	5.1%	331	5.1%
	15 - 19	453	7.3%	439	6.9%	427	6.6%
	20 - 24	560	9.0%	575	9.1%	541	8.3%
	25 - 34	925	14.8%	952	15.0%	978	15.1%

Recreational Expenditures

Stadium District: State St & E Main St, Midland, MI 48640

Drive Time: 5 minutes

www.businessdecision.info

Latitude: 43.609359803

Longitude: -84.23969879

Demographic Summary		2011	2016
Population		6,239	6,238
Households		2,913	2,934
Families		1,418	1,405
Median Age		36.7	37.2
Median Household Income		\$34,424	\$38,933
	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	69	\$414.31	\$1,206,743
Admission to Movies, Theater, Opera, Ballet	72	\$105.18	\$306,347
Admission to Sporting Events, excl.Trips	71	\$41.03	\$119,512
Fees for Participant Sports, excl.Trips	70	\$72.19	\$210,265
Fees for Recreational Lessons	64	\$84.44	\$245,931
Membership Fees for Social/Recreation/Civic Clubs	70	\$110.91	\$323,049
Film Processing	75	\$16.35	\$47,630
Photographic Equipment	73	\$30.08	\$87,619
Photographer Fees/Other Supplies & Equip Rental/Repair	70	\$20.96	\$61,039
Reading	77	\$114.93	\$334,742
Magazine/Newspaper Subscriptions	78	\$48.19	\$140,365
Magazine/Newspaper Single Copies	83	\$15.49	\$45,122
Books	73	\$51.24	\$149,254

Tapestry Segmentation Area Profile

Stadium District: State St & E Main St, Midland, MI 48640
Drive Time: 5 minutes

www.businessdecision.info
Latitude: 43.609359803
Longitude: -84.23969879

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	57. Simple Living	40.9%	40.9%	1.4%	1.4%	2921
2	48. Great Expectations	34.9%	75.8%	1.7%	3.1%	2,053
3	32. Rustbelt Traditions	13.5%	89.3%	2.4%	5.5%	563
4						
5						
6						
7						

Tapestry™ Segmentation

Esri's Tapestry™ Segmentation system divides U.S. residential areas into 65 distinctive segments based on socioeconomic and demographic characteristics to provide an accurate, detailed description of U.S. neighborhoods. Tapestry Segmentation can help you to identify your best markets, find the most profitable consumer types, tailor marketing messages to fit your audience, and define product and service preferences. Here's a brief description of a Tapestry segment.

48—Great Expectations

Segment Code—48

Segment Name—Great Expectations

LifeMode Summary Group—L7 High Hopes

Urbanization Summary Group—U5 Urban Outskirts I



Demographic

Young singles who live alone and married-couple families dominate the *Great Expectations* market, although all household types are represented. The median age is 33.3 years. Some residents are just beginning their careers or family lives. Compared to the US figures, this segment has a higher proportion of residents who are in their 20s and a higher proportion of householders younger than 35 years. The ethnic diversity and racial composition of this segment

Preferences

Great Expectations homeowners are not afraid to tackle smaller maintenance and remodeling projects, but they also enjoy a young and active lifestyle. They go out to dinner and to the movies. They do most of their grocery shopping at Wal-Mart Supercenters, Aldi, and Shop 'n Save. They throw Frisbees; play softball and pool; go canoeing; watch horror, science fiction, and drama films on DVD; and listen to country music, classic rock, and sports on the radio. They

Tapestry area
profile #48
Great
Expectations
Comprises
35% of
residents
within 5 min
drive time of
location.

Tapestry Segmentation

- U.S. Residential divided into 65 distinctive segments, categorized by:
 - Demographic
 - Socioeconomic
 - Residential
 - Preferences

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Geography Selection

1600 PENNSYLVANIA AVE NW WASHINGTON, DC

Range: 10 Miles

Report Type

Comparison Summary Rank

Consumer Expenditure Comparison

File Options

Print Export As PDF

Consumer Expenditure Comparison



Geography: 10 Miles: 1600 PENNSYLVANIA AVE NW WASHINGTON, DC 20006, 10 Miles: 27500 DRAKE RD FARMINGTON, MI 48331

10 Miles: 1600 PENNSYLVANIA AVE NW WASHINGTON, DC 20006 10 Miles: 27500 DRAKE RD FARMINGTON, MI 48331

Fall 2010 Consumer Expenditures (Average Household Annual Expenditures):

Total Households	760,692	264,976
Median Household Income	\$67,675	\$71,871
Total Average Household Expenditure	\$73,794	\$70,031
Airline Fares	\$606.39	\$566.99



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Comparisons of 3 Michigan Counties

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Enter Geography (City, State, Zip, Address, Etc.) ?

Grand Traverse, Midland, Washtenaw

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Summary

Rank

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Consumer Expenditure Comparison



Geography: County - Grand Traverse, County - Midland, County - Washtenaw

	Grand Traverse	Midland	Washtenaw
2014A Consumer Expenditures (Average Household Annual Expenditures):			
Total Households	36,746	33,706	141,537
Median Household Income	\$49,455	\$56,056	\$58,290
Total Average Household Expenditure	\$45,105	\$45,966	\$47,376
Airline Fares	\$325.08	\$325.79	\$330.17
Alcoholic beverages purchased on trips	\$53.02	\$51.09	\$52.22
Alimony Expenditures	\$32.29	\$36.50	\$35.71
Alteration, Repair and Tailoring of Apparel and Accessories	\$4.78	\$5.33	\$5.11
Apparel and Services for Children Under 2	\$65.85	\$75.18	\$90.54
Apparel Laundry and Dry Cleaning not coin-operated	\$17.00	\$20.42	\$24.71
Audio Equipment and Sound Components	\$5.54	\$5.96	\$7.03
Books thru book clubs	\$1.85	\$2.02	\$2.10
Books not thru book clubs	\$28.03	\$29.05	\$30.80
Boys' active sportswear	\$2.06	\$2.29	\$2.39
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,272.22	\$1,291.86	\$1,274.50



Mosaic 3 county comparison

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[Click here for Mosaic Cluster details](#)

Mosaic Population Comparison
Geography: County - Grand Traverse, County - Midland, County - Washtenaw

	Grand Traverse		Midland		Washtenaw	
	2014 Pop Count	%	2014 Pop Count	%	2014 Pop Count	%
Group A: Power Elite						
A01 American Royalty	0	0.0%	0	0.0%	6,958	1.9%
A02 Platinum Prosperity	1,766	1.9%	8,158	9.7%	29,995	8.4%
A03 Kids and Cabernet	0	0.0%	0	0.0%	4,326	1.2%
A04 Picture Perfect Families	0	0.0%	0	0.0%	4,147	1.1%
A05 Couples with Clout	0	0.0%	0	0.0%	0	0.0%
A06 Jet Set Urbanites	0	0.0%	0	0.0%	0	0.0%
Group B: Flourishing Families						
B07 Generational Soup	0	0.0%	1,644	1.9%	18,597	5.2%
B08 Babies and Bliss	0	0.0%	0	0.0%	10,040	2.8%
B09 Family Fun-tastic	2,076	2.2%	0	0.0%	10,583	2.9%
B10 Cosmopolitan Achievers	0	0.0%	0	0.0%	0	0.0%
Group C: Booming with Confidence						
C11 Aging of Aquarius	10,195	11.3%	8,161	9.7%	57,079	16.1%
C12 Golf Carts and Gourmets	0	0.0%	0	0.0%	0	0.0%
C13 Silver Sophisticates	0	0.0%	0	0.0%	3,758	1.0%
C14 Boomers and Boomerangs	0	0.0%	2,591	3.0%	8,621	2.4%
Group D: Suburban Style						
D15 Sports Utility Families	6,015	6.6%	0	0.0%	4,148	1.1%
D16 Settled in Suburbia	0	0.0%	0	0.0%	0	0.0%
D17 Cul de Sac Diversity	0	0.0%	0	0.0%	0	0.0%
D18 Suburban Attainment	0	0.0%	0	0.0%	12,625	3.5%

Custom Search

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Entire US

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Dataset Type

Business List

Household List

Physician/Dentist List

Change Dataset type

Household Quick Search

Household Custom Search

Select all none

Expand all none

Name



Phone



Special Selects



Street Address



Start Your search and Current Geography

Check the boxes to the left to show your filtering options. Once you have your filters selected, click the "Search" button on the right.

The default geography selection is the Entire U.S. You can either type in a geography location in the GEOGRAPHY SELECTION box in the upper left, or click EDIT to select your geography(s) from the tree menus.

Whatever geography you select will be applied to the entire site.

Current Geography FullUS - Entire US [Geography Menu](#)

reset geography

Search

Start a New Search

Update Count

COUNT: 0

Results of Household Search

Back Next 500 > New Search Revise Search

Telephone numbers displayed here may be on a Do-Not-Call list and should not be used for solicitation purposes. This information must be used in compliance with federal, state and local laws.

Showing page 1 of 10. < << >> >

<input type="checkbox"/> First Name	<input type="checkbox"/> Last Name	Street Address	City, State	ZIP	Phone
<input type="checkbox"/> AA	AA	2900 JEFFREY LN	MIDLAND, MI	48640	(989) 837-8659
<input type="checkbox"/> AMY	ABRAMCZYK	6116 SUMMERSET DR	MIDLAND, MI	48640	
<input type="checkbox"/> ROBERT	ABRAMS	5108 NATALIE CT	MIDLAND, MI	48640	(989) 835-5962
<input checked="" type="checkbox"/> DANA	ABRASSART	3027 WALDEN WOODS DR	MIDLAND, MI	48640	
<input type="checkbox"/> JEFFREY	ACKERMAN	3 SNOWFIELD CT	MIDLAND, MI	48640	
<input type="checkbox"/> JOHN	ACKFORD	6005 SCHADE DR	MIDLAND, MI	48640	(989) 837-0XXX
<input type="checkbox"/> MARY	ADAM	4405 LINDEN DR	MIDLAND, MI	48640	(989) 835-5158
<input type="checkbox"/> M	ADAMS	407 ROLLCREST CT	MIDLAND, MI	48640	(989) 835-6215
<input type="checkbox"/> ADE					
<input type="checkbox"/> ALV					
<input type="checkbox"/> ART					

View on Map Details Print Download Email

DANA ABRASSART, MIDLAND, MI

Address Information

First Name	DANA
Last Name	ABRASSART
Address	3027 WALDEN WOODS DR
City	MIDLAND
County	Midland
State	MI
ZIP Code	48640
Metro Area (Core Based Statistical Area)	Midland, MI Metro
Phone Number	Not Available

Household Information

Primary Household Indicator	Secondary
**Number of People in Household	1
Number of Phones in Household	0



*Neighborhood Information

Census Block Group	261112910003
Average Household Income	\$134,881
Average Family Size	3.02
Average Household Size	2.59
Average Vehicles per Household	1.9
Latitude/Longitude	43.6515464956275 / -84.26
Median Age	55.3
Median Household Income	\$85,407
Median Years in Residence	16.00
Percentage of Owner Occupied Housing	79.00%
Per Capita Income	\$52,101

Additional Information

Time Zone	Eastern
Daylight Savings Observed	Yes
Do Not Mail	Not Available

*Neighborhood Information values are based on the most recent Census 2010. Please note that the values are reported at the block group level, not specific household level.

**Please note that the household people count includes only adults and not children.

Custom Business Search

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Select [all](#) [none](#) Expand [all](#) [none](#)

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Executives [↓](#)

Business Type [↑](#)

☐ Major Industry Group (SIC)

☒ Major Industry Group (NAICS)

☐ Keyword SIC/NAICS

Business Size [↓](#)

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Special Selects [↓](#)

Phone Number [↓](#)

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Major Industry Group (NAICS) [X](#)

☐ 33: Manufacturing

☐ 42: Wholesale Trade

☐ 44: Retail Trade

☒ 45: Retail Trade

- ☐ 4511: Sporting Goods, Hobby, And Musical Instrument Stores
- ☒ 4512: Book Stores And News Dealers
 - ☒ 451211: Book Stores
 - ☒ 451212: News Dealers And Newsstands
- ☐ 4521: Department Stores
- ☐ 4529: Other General Merchandise Stores
- ☐ 4531: Florists
- ☐ 4532: Office Supplies, Stationery, And Gift Stores
- ☐ 4533: Used Merchandise Stores
- ☐ 4539: Other Miscellaneous Store Retailers
- ☐ 4541: Electronic Shopping And Mail-order Houses
- ☐ 4542: Vending Machine Operators

[clear values](#)

Start Your search and Current Geography

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Current Geography MCDbyCNTY - Midland city [Geography Menu](#)


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Search

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COUNT: 0

 **Midland**

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<input type="checkbox"/>	Company Name	Contact Name	Street Address	City, State	ZIP	Phone	Corp. Tree	Sales	Employees
<input type="checkbox"/>	Barnes & Noble Booksellers, Inc.	Claudine Weed	6800 Eastman Ave Ofc	Midland, MI	48642	(989) 835-5037		\$0	0
<input type="checkbox"/>	Bicycle Headquarters Inc	John Geminder	3310 Bay City Rd	Midland, MI	48642	(989) 496-2810		\$470,000	6
<input type="checkbox"/>	Book Store	Gail Bell	4000 Whiting Dr	Midland, MI	48640	(989) 631-1600		\$0	0
<input type="checkbox"/>	Christian Science Reading Rm	Cathy Kresge	113 E Main St	Midland, MI	48640	(989) 835-1090		\$62,000	1
<input type="checkbox"/>	Northwood Univ Mich Bk Str	Paula Bartos	4000 Whiting Dr	Midland, MI	48640	(989) 837-4825		\$0	0
<input type="checkbox"/>	Pathway Christian Bookstore Inc	John Kennett	415 S Saginaw Rd	Midland, MI	48640	(989) 631-6520		\$190,000	3
<input type="checkbox"/>	Village Gre								
<input type="checkbox"/>	Company								

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Showing page 1

Barnes & Noble Booksellers, Inc.

Overview

Legal Name	Barnes & Noble Booksellers, Inc.
Doing Business As (DBA)	Not Available
Street Address	6800 Eastman Ave Ofc
City, State, Zip Code	Midland, MI, 48642
County	Midland
CBSA	33220 Midland, MI Metro
Congressional District	2604
Phone	(989) 835-5037
Fax	Not Available
Website	www.barnesandnoble.com

For additional information, please click here: [Business Insights: Global](#)

Industry Profile

Primary 8-digit SIC Code	59949901
Primary 8-digit SIC Description	Magazine stand
Secondary 8-digit SIC Code	Not Available
Secondary 8-digit SIC Description	Not Available
Primary NAICS Code	451212
Primary NAICS Description	News Dealers and Newsstands
Secondary NAICS Code	Not Available
Secondary NAICS Description	Not Available

Business Profile

Business Description	News dealers and newsstands, nsk
Location Employees	39
Corporate Employees	0
Public/Private	Public
Ticker Symbol	Not Available
Annual Sales	\$0
Out-of-business	No
Out-of-business Date	Not Available
Year Established	Not Available
Manufacturing at site?	No
Fortune 1000 Ranking	Outside the top 1,000
Source: Reference	Not Available

Ownership

Legal Status	Not available/Not applicable
Headquarter/Branch	Branch

Corporate Linkage

Parent Company	Barnes & Noble Booksellers, Inc.
Parent Company Address	76 9th Ave FL 9, New York, NY, 10011

Executive Directory

1st Executive Name	Claudine Weed
1st Executive Title	Manager
2nd Executive Name	Not Available
2nd Executive Title	Not Available
3rd Executive Name	Not Available
3rd Executive Title	Not Available
4th Executive Name	Not Available
4th Executive Title	Not Available

Nearby Businesses Report

Name	Address	Phone	Distance(Miles)	Direction
Sears, Roebuck and Co.	6810 Eastman Ave, Midland, MI, 48642	(989) 837-2028	0.00	N
AT&T Inc.	6800 Eastman Ave, Midland, MI, 48642	(989) 631-3700	0.01	N
Aeropostale, Inc.	6800 Eastman Ave Ofc, Midland, MI, 48642	(989) 839-9422	0.01	N
American Eagle Outfitters, Inc.	6800 Eastman Ave Ofc, Midland, MI, 48642	(989) 832-0231	0.01	N
Bugle Boy Industries Inc	6800 Eastman Ave A-12, Midland, MI, 48642	(989) 832-8288	0.01	N
Calendar Club 2	6800 Eastman Ave Ofc, Midland, MI, 48642	(989) 832-4098	0.01	N
Carton Cards Retail Inc	6800 Eastman Ave Ste 548, Midland, MI, 48642	Not Available	0.01	N
Cbi & Associates Properties, Inc.	6800 Eastman Ave Ofc, Midland, MI, 48642	(989) 832-9060	0.01	N
Christopher & Banks, Inc.	6800 Eastman Ave Ofc, Midland, MI, 48642	(989) 837-2373	0.01	N
Christopher & Banks, Inc.	6800 Eastman Ave Ste 148, Midland, MI, 48642	(989) 832-8583	0.01	N

Nearby Competitors Report

Business Insights: Global

- **Business Insights: Global** - Mostly full text. Using case studies, statistical data sources, news articles, academic journals, and topical reference materials organized by country, company, and industry, this resource is especially useful to business faculty and students, as well as to Michigan businesses interested in expansion.

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
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Company Profiles (4)

Industry Profiles (23)

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Industry ranking *Business Rankings Annual, 2014*

Ranked by: Score based on growth in revenue and employment. Remarks: Specific scores not provided. Also notes year founded, headquarters, top executive, description, and industry. To qualify, companies must have been in ...

★ [Largest Plastics Recyclers and Brokers in North America, 2011](#)

Industry ranking *Business Rankings Annual, 2013*

Ranked by: Reprocessed volume, in millions of pounds. Remarks: Also notes headquarters and top recycling official. Number listed in source: 224 1. Waste Management Recycle America LLC, with 520 million lbs. 2. KW Plastics ...

★ [Largest Plastics Recyclers and Brokers in North America, 2010](#)

Industry ranking *Business Rankings Annual, 2012*

Ranked by: Recycling sales, in millions of U.S. dollars. Remarks: Also notes headquarters and top recycling official. Number listed in source: 223 1. KW Plastics Recycling, with \$490 million 2. Waste Management Recycle ...

★ [Largest Plastics Recyclers and Brokers in North America, 2009](#)

Industry ranking *Business Rankings Annual, 2011*

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- It is important to note that not all Michigan courts may accept the legal forms contained in this resource. You may wish to check SCAO-Approved Court Forms, <http://courts.mi.gov/administration/scao/forms/pages/default.aspx>, or a law library for more examples and consult an attorney for assistance.



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